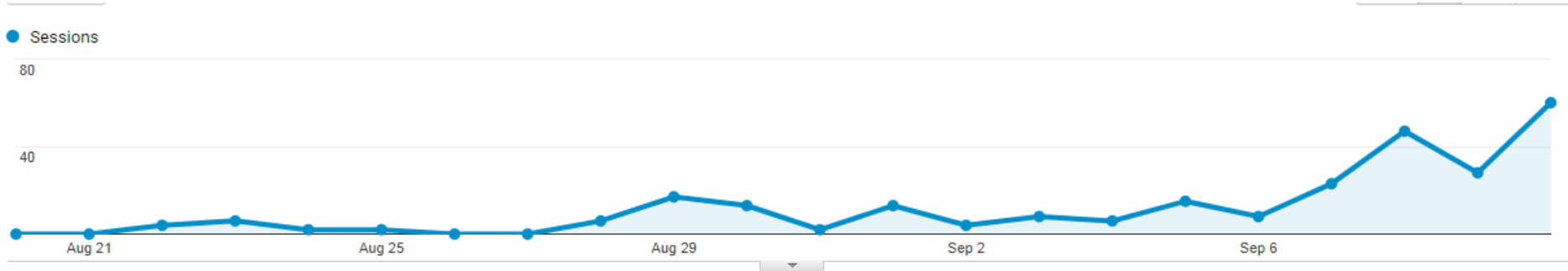


Medical Travel Guides Page

22/8/17 – 10/09/17

Medical Travel guide visitor



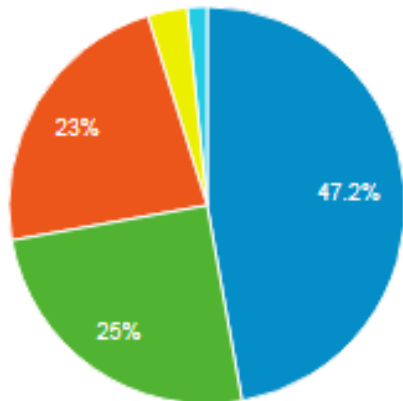
Sessions
Medical Travel guides
261

Users
Medical Travel guides
205

Pageviews
Medical Travel guides
4,693

Pages / Session
Medical Travel guides
17.98

Top Channels



- Organic Search
- Referral
- Direct
- Paid Search
- (Other)
- Display
- Email
- Social

Acquisition

	Sessions ↓	% New Sessions ↓
Medical Travel ...	247	31.17%
1 Organic Search	117	
2 Referral	62	
3 Direct	57	
4 Paid Search	8	
5 (Other)	4	

SEO on Google

Google search results for "medical travel guides". The search bar shows the query. Below the search bar, there are tabs for "All", "Images", "News", "Maps", "Videos", "More", "Settings", and "Tools". The "All" tab is selected. Below the tabs, it says "About 26,400,000 results (0.60 seconds)". The first search result is "Medical Travel Guides | Bumrungrad Hospital Bangkok Thailand" with the URL "https://www.bumrungrad.com/medical-travel-guides/departure-follow-up". Below the URL, it says "Pre-Arrival | Arrival | Occupancy | Departure / Follow-up | All information that you need to know for medical travel in Thailand." Below this result, there is another result "Medical Tourism - Medical Travel Guide - MedRe".

Google search results for "medical travel guides thailand". The search bar shows the query. Below the search bar, there are tabs for "ทั้งหมด", "ข่าวสาร", "แผนที่", "ค้นรูป", "วิดีโอ", "เพิ่มเติม", "การตั้งค่า", and "เครื่องมือ". The "ทั้งหมด" tab is selected. Below the tabs, it says "ผลการค้นหาประมาณ 3,570,000 รายการ (0.74 วินาที)". The first search result is "Medical Travel Guides | Bumrungrad Hospital Bangkok Thailand" with the URL "https://www.bumrungrad.com/medical-travel-guides/departure-follow-up". Below the URL, it says "Pre-Arrival | Arrival | Occupancy | Departure / Follow-up | All information that you need to know for medical travel in Thailand." Below this result, there is another result "Forms| Medical Travel Guides | Bumrungrad Hospital Bangkok Thailand" with the URL "https://www.bumrungrad.com/medical-travel-guides/forms". Below the URL, it says "Pre-Arrival | Arrival | Occupancy | Departure / Follow-up | All information that you need to know for medical travel in Thailand." Below this result, there is another result "Medical Tourism in Thailand - Thailand Health Care System ...".

Google search results for "medical travel guides bangkok". The search bar shows the query. Below the search bar, there are tabs for "ทั้งหมด", "แผนที่", "ค้นรูป", "ข่าวสาร", "วิดีโอ", "เพิ่มเติม", "การตั้งค่า", and "เครื่องมือ". The "ทั้งหมด" tab is selected. Below the tabs, it says "ผลการค้นหาประมาณ 628,000 รายการ (0.49 วินาที)". The first search result is "Medical Travel Guides | Bumrungrad Hospital Bangkok Thailand" with the URL "https://www.bumrungrad.com/medical-travel-guides/departure-follow-up". Below the URL, it says "Pre-Arrival | Arrival | Occupancy | Departure / Follow-up | All information that you need to know for medical travel in Thailand." Below this result, there is another result "Forms| Medical Travel Guides | Bumrungrad Hospital Bangkok Thailand" with the URL "https://www.bumrungrad.com/medical-travel-guides/forms". Below the URL, it says "Pre-Arrival | Arrival | Occupancy | Departure / Follow-up | All information that you need to know for medical travel in Thailand."

Easy to find on Website

The screenshot shows the top navigation bar of the Bumrungrad International Hospital website. On the left is the hospital logo. The main navigation menu includes 'Home', 'About Us', 'Patient Services' (highlighted in a teal bar), 'Find a Doctor', 'Our Centers', and 'Contact Us'. On the right, there is a search icon, a language selector (currently set to English), and a contact number: 'Call Us at +66 2066 8888'. Below the navigation bar, there is a list of links: 'Information about Medical Conditions', 'Meet Our Doctors', 'Conditions, Treatments & Tests We Offer', 'Packages and Programs', 'Insurance We Accept', 'Hospital Services & Facilities', 'Medical Coordination Office', and 'Medical Travel Guides'. A central image shows a patient in a hospital bed being attended to by a doctor and a family member. Below this image is the heading 'Packages and Programs' and the text 'See all our packages and programs that fit with you.'

Top Menu Bar

This screenshot shows a text box on the homepage with the text: 'If you experience difficulty in finding below.' Below the text is a search input field.

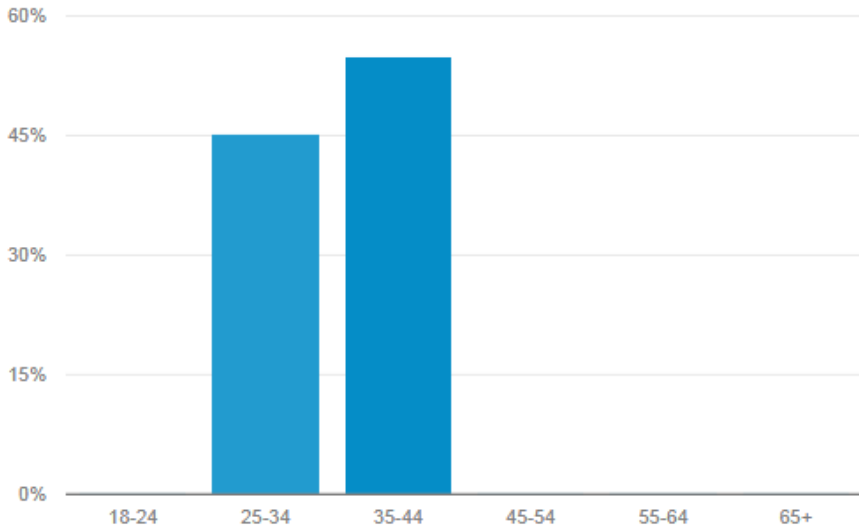
This screenshot shows a map of the area around Bumrungrad International Hospital. The hospital is marked with a green location pin and labeled 'Bumrungrad International Hospital'. The map shows surrounding streets like Soi Sukhumvit 1, 1/1, and 3, and nearby landmarks such as 'Best Western Premier Sukhumvit', 'Skyy', 'FuramaXclusive Sukhumvit', 'Mansion Mansion', 'Bumrungrad Spine Institute', and 'Embassy of Islamic Republic of Pakistan'. Below the map, the text reads: 'Bumrungrad International', '33 Sukhumvit Soi 3 Khlong Toei Nuea, Wattana Bangkok 10110, Thailand'. At the bottom, there are two buttons: 'Get Directions' and 'Download Map'.

This screenshot shows a banner for new visitors to Bangkok. The text reads: 'Hi There, New to Bangkok?'. Below this text are two buttons: 'Medical Travel Guides' and 'Welcome to Bangkok'. The banner features a photograph of a smiling family consisting of a man, a woman, and two children.

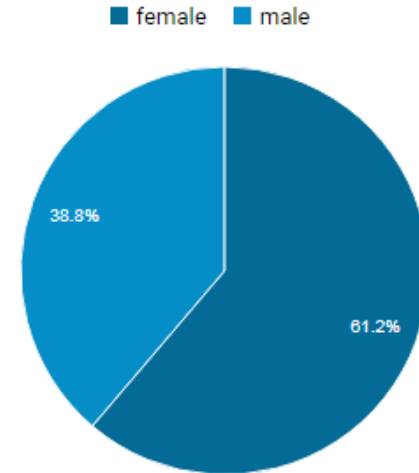
Homepage

Demographic

Age 0.01% of total sessions

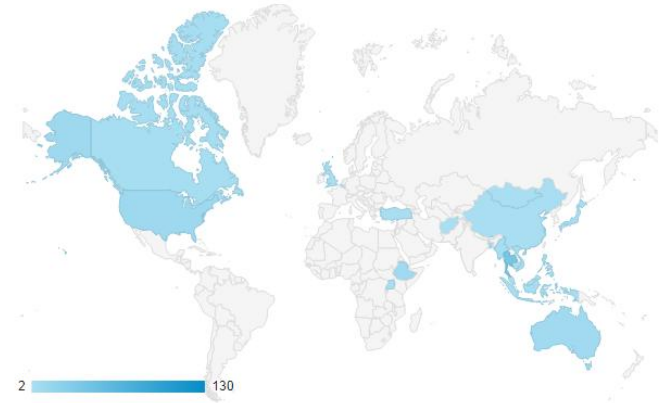


Gender 0.01% of total sessions



<input type="checkbox"/>	Device Category [?]	Sessions [?] ↓	% New Sessions [?]	New Users [?]
	Medical Travel guides	247 % of Total: 0.04% (660,311)	31.17% Avg for View: 61.76% (-49.52%)	77 % of Total: 0.02% (407,807)
<input type="checkbox"/>	1. desktop	200 (80.97%)	31.00%	62 (80.52%)
<input type="checkbox"/>	2. mobile	43 (17.41%)	34.88%	15 (19.48%)
<input type="checkbox"/>	3. tablet	4 (1.62%)	0.00%	0 (0.00%)

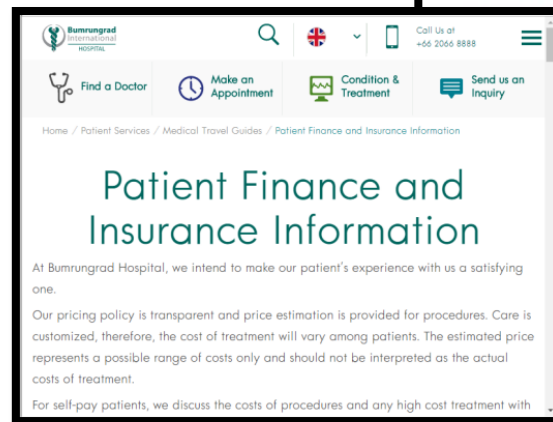
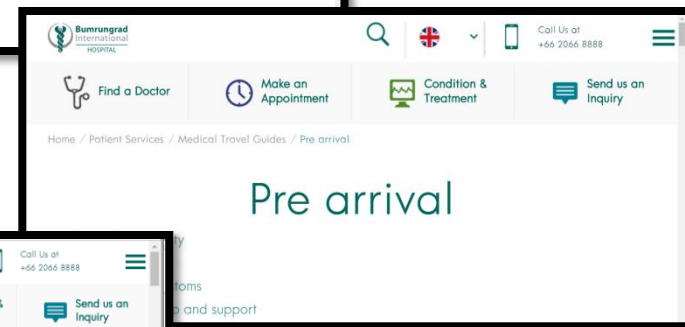
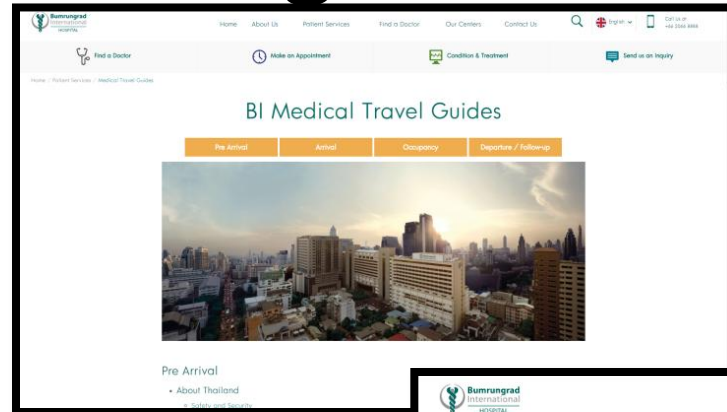
Top 15 Countries



Country ?	Sessions ? ↓	% New Sessions ?	New Users ?
Medical Travel guides	265 % of Total: 0.04% (660,311)	31.32% Avg for View: 61.77% (-49.29%)	83 % of Total: 0.02% (407,876)
1. (not set)	124 (46.79%)	24.19%	30 (36.14%)
2. Thailand	47 (17.74%)	31.91%	15 (18.07%)
3. United States	13 (4.91%)	61.54%	8 (9.64%)
4. Australia	9 (3.40%)	44.44%	4 (4.82%)
5. Bangladesh	8 (3.02%)	50.00%	4 (4.82%)
6. Ethiopia	8 (3.02%)	0.00%	0 (0.00%)
7. Canada	6 (2.26%)	33.33%	2 (2.41%)
8. Belgium	4 (1.51%)	50.00%	2 (2.41%)
9. Indonesia	4 (1.51%)	0.00%	0 (0.00%)
10. Myanmar (Burma)	4 (1.51%)	0.00%	0 (0.00%)
11. Mongolia	4 (1.51%)	50.00%	2 (2.41%)
12. Philippines	4 (1.51%)	50.00%	2 (2.41%)
13. Vietnam	4 (1.51%)	0.00%	0 (0.00%)
14. Afghanistan	2 (0.75%)	0.00%	0 (0.00%)
15. China	2 (0.75%)	100.00%	2 (2.41%)

Top 25 Pages

Page ?	Pageviews ?
Medical Travel guides	4,004 % of Total: 0.37% (1,082,020)
1. /medical-travel-guides	899 (22.45%)
2. /medical-travel-guides/pre-arrival	292 (7.29%)
3. /thailandhospital	168 (4.20%)
4. /	92 (2.30%)
5. /medical-travel-guides/patient-finance-insurance-information	81 (2.02%)
6. /en/diagnose-or-treat	77 (1.92%)
7. /medical-travel-guides/forms	73 (1.82%)
8. /en/contact-us/cancel-change-appointment	66 (1.65%)
9. /en/clinics-and-centers	64 (1.60%)
10. /en/packages-promotions	64 (1.60%)
11. /en/contact-us/request-an-appointment	60 (1.50%)
12. /cms/getdoc/e5a31c9f-3cf0-4bc9-8725-3960b6ec3dec/cardiac-electrophysiology-lab-(ep-lab).aspx	58 (1.45%)
13. /specialpages/trouble-form?url=https://www.bumrungrad.com/en/contact-us/request-an-appointment	58 (1.45%)
14. /en/contact-us/building-map-a	51 (1.27%)
15. /medical-travel-guides/travel-checklists	47 (1.17%)



Thank you

Medical Travel Guides